



APC Interactive
PART OF THE APC GROUP

Introducing Intelligent Email

Putting the power of the internet within your reach

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Introducing Intelligent Email

Putting the power of the Internet within your reach.

Overview

If you use e-mail, you know how easy it is to send a message to the other side of the world. Add an attachment, and it may take a bit longer. Multiply that by hundreds or thousands, and you may start having some problems. And how can you know if everything was delivered? How can you manage returned mail, recipients who want to be taken off your mailing list, replies? What about attachment security? Can you know if someone actually looked at your attachments?

Introduction

E-mail addresses are actually people, not places. Our intelligent email system has been designed to communicate to people using the power of the Internet. You can:

- Send out large volumes of e-mail very quickly.
- Send e-mail messages with attachments and receive verification as to who actually opened the attachment.
- Personalize your e-mail messages --throughout the message itself -- with up to a thousand variable text fields.
- Use maximum security in delivering your e-mail attachments.
- Receive one detailed report listing what messages were returned, and why, rather than one report for every returned message.
- Have automatic "spam" control in every message you send.
- Receive replies to one e-mail address while our system processes your returns and list removal requests for you.
- Receive a report of what recipients want to be removed from your mailing lists, rather than individual requests.

Intelligent email brings control and protection to e-mail. The service will store attachments on our system, and send out your personalized text message with links unique to each recipient for each attachment. When the recipient clicks on the link to access the document, the system records this information for you.

You will know who opened your documents and when, every time you send them through

FEATURES:

- Send thousands of messages quickly, with the power of attachments.
- Know with certainty who received your documents and who is reading them.
- Be assured of document security.
- Personalize your e-mail messages with up to 1000 variable insertions.
- Unified delivery reports and list removal requests.
- Returns are processed and the information reported to you.
- Replies are forwarded to your e-mail address.
- Stored text blocks for your company's address, or web site, or other information.
- "Spam" control.
- Document expiration time, so time availability can be controlled